

NEWS RELEASE



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TORONTO

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FOR IMMEDIATE RELEASE

King on track for majority win

47% plan to vote Progressive Conservative

Toronto, April 2nd– In a random sampling of public opinion taken by The Forum Poll™ among 424 PEI voters, nearly half (47%) of those who are decided or leaning are likely to vote for the Progressive Conservatives. The Greens come in second with 28% support, followed by the Liberals with 20% and the NDP at 4%. Fewer than 2% plan to vote for other parties.

PCs firmly in majority territory

We project 23 seats for the Progressive Conservatives, 2 for the Greens and 2 for the Liberals.

“The Progressive Conservatives are well positioned for another victory,” said Dr. Lorne Bozinoff, President of Forum Research. “Premier King appears to have secured a majority government.”

NDP losing most support

Among those decided and leading who voted PC in the last election, 75% intend to vote PC again. In comparison, 64% of those who voted Green in 2019 intend to vote Green again, and 48% of those who voted Liberal intend to vote Liberal. Support for the NDP is the most fragmented, with only 31% of those who are decided and leaning and voted NDP in the last election still planning to vote NDP.

The poll was conducted by Forum Research with the results based on an interactive voice response telephone survey of 424 randomly selected PEI residents over the age of 18, 72% by cellphone and 28% on landlines. The poll was conducted on March 31st, 2023. Results based on the total sample are considered accurate +/- 4.8%, 19 times out of 20. Subsample and regional results will be less accurate. Margins of error for subsample and regional results are available at www.forumresearch.com/samplestim.asp.

This research is not necessarily predictive of future outcomes, but rather captures opinion at one point in time. With offices across Canada and around the world, 100% Canadian owned Forum Research is one of the country’s leading survey research firms. Forum Research follows the CRIC Public Opinion Research Standards and Disclosure Requirements that can be found here: <https://canadianresearchinsightscouncil.ca/standards/>

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The key questions covered in the recent poll included:

In the provincial election that will be held on Monday, April 3, which party are you most likely to vote for or have you voted for already? + Even though you may not have made up your mind, which party are you leaning towards at this time?

Decided/ Leaning

Gender/Age

%	Total	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+	Male	Female	Other
Sample	392	22	39	53	54	81	143	171	205	16
Progressive	47	27	40	37	45	50	57	50	43	48
Conservative	4	4	2	10	3	4	3	4	4	4
New Democratic	28	19	48	33	31	27	20	26	29	26
Green	20	48	8	18	18	20	17	17	23	7
Liberal	2	3	2	3	3	0	2	2	1	15
Other										

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	392	41	65	54	45	57	74	10
Progressive	47	45	39	51	51	57	38	52
Conservative	4	12	6	4	5	3	0	4
New Democratic	28	15	27	28	36	27	33	23
Green	20	24	24	14	9	13	28	16
Liberal	2	4	3	3	0	1	2	5
Other								

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Region

%	Total	Rural East	Rural West	Summerside	Charlottetown
Sample	392	74	29	89	200
Progressive Conservative	47	37	61	42	49
New Democratic	4	4	4	3	5
Green	28	32	13	38	29
Liberal	20	24	23	15	15
Other	2	4	0	1	2

Past Vote

%	Total	Progressive Conservative	New Democratic	Green	Liberal	Other Parties
Sample	392	134	24	86	83	11
Progressive Conservative	47	75	39	22	31	57
New Democratic	4	2	31	3	3	2
Green	28	13	16	64	17	15
Liberal	20	8	8	11	48	0
Other	2	1	6	1	1	25

Intention to Vote

%	Total	Absolutely certain, barring an unforeseen emergency	Extremely likely	Very likely	Somewhat likely	Not very likely	Not at all likely	Don't know
Sample	392	313	19	23	20	1	10	6
Progressive Conservative	47	46	42	52	42	0	70	51
New Democratic	4	3	2	16	7	0	14	0
Green	28	30	26	21	26	100	0	0
Liberal	20	19	30	10	25	0	12	26
Other	2	2	0	1	0	0	4	23

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How likely are you to vote in the provincial election on April 3?

Gender/Age

%	Total	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+	Male	Female	Other
Sample	424	23	45	54	59	86	157	186	218	20
Absolutely certain, barring an unforeseen emergency	75	47	72	71	82	77	83	77	74	60
Extremely likely	5	14	0	1	3	7	5	2	7	5
Very likely	6	6	1	11	3	7	5	9	3	0
Somewhat likely	9	23	15	12	7	5	2	8	11	5
Not very likely	0	0	0	0	2	0	0	0	0	5
Not at all likely	4	10	10	2	1	3	2	2	5	15
Don't know	2	0	1	3	1	0	4	2	1	10

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	424	47	70	60	46	58	74	10
Absolutely certain, barring an unforeseen emergency	75	40	68	71	82	87	94	91
Extremely likely	5	4	7	7	5	3	1	0
Very likely	6	8	9	8	2	5	4	0
Somewhat likely	9	32	5	12	8	4	0	0
Not very likely	0	0	0	0	2	0	1	0
Not at all likely	4	11	7	1	0	1	0	0
Don't know	2	4	4	1	0	0	0	9

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Region

%	Total	Rural East	Rural West	Summerside	Charlottetown
Sample	424	78	35	100	211
Absolutely certain, barring an unforeseen emergency	75	80	66	69	77
Extremely likely	5	1	5	8	7
Very likely	6	8	0	6	6
Somewhat likely	9	7	23	11	4
Not very likely	0	0	0	1	1
Not at all likely	4	3	5	3	5
Don't know	2	2	1	2	1

Past Vote

%	Total	Progressive Conservative	New Democratic	Green	Liberal	Other Parties
Sample	424	139	27	88	89	18
Absolutely certain, barring an unforeseen emergency	75	79	74	87	80	56
Extremely likely	5	4	0	3	7	9
Very likely	6	6	22	4	5	8
Somewhat likely	9	9	3	6	7	3
Not very likely	0	0	0	0	0	7
Not at all likely	4	2	0	1	1	6
Don't know	2	1	1	0	0	12

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